



## Mortalis Game Summary Pitch Deck

Full version is accessible here: <https://mortalisgame.com/pitch-deck-2/>

### About Us

- **Visionary Studio:** Our gaming studio, led by passionate founders Kristjan and Mihkel, with the support of over 40 volunteers, is dedicated to revolutionizing the massively multiplayer online role-playing game (MMORPG) world.

### Market Opportunity

- **Growing Industry:** The MMORPG market is projected to grow from €22 billion to €38 billion by 2028. Becoming second largest industry in the world.

### Unique Approach

- **Engaging New Markets:** Attracting new audiences from market sectors that haven't been engaged by gaming studios yet, by building a strong community of sci-fi/fantasy fans through compelling stories and an interactive platform.
- **Pioneering Strategy:** We're not just making games; we're creating a whole universe. Starting with a series of novels and a TV series, we build anticipation and a strong fanbase before launching a demo game and our flagship MMORPG "Mortalis: Back to the Roots" with continuous new content (DLCs). This innovative product line sets us apart in the industry.

### RootSeed Token

- **Limited and Valuable:** Our studio's own token, RootSeed, is a means to raise additional capital of up to €600 million. This capital helps make investing more profitable for investors and improves ROI.
- **Passive Income for holders:** 10% of our in-game crypto, RootCoins, generated go to RootSeed holders.

### Unique Selling Point

- **Earn While Playing:** Players earn RootCoin, our in-game crypto. Players keep 80%, and the studio gets 20%, with half of the studio's share going to RootSeed holders. RootCoin can be traded for in-game items or real money.
- **AI Integration:** Using AI to enhance the player experience by making them feel important and valued daily, securing their loyalty and keeping them as paying customers over time.

### Investment Opportunity

- We're raising €36 million, **available in flexible stages (to be negotiated) or pre-made packages**, with the first investor getting the best deal.
- **Pre-made Investment Packages:**
  - Ten packages at €3.52 million per package.
  - The first investor gets the best deal.
  - First three investors who bring in a new investor will receive an additional bonus.
- **Return on Investment:**
  - Investors get their money back from 9th-year profits (estimated profit: €148M).
  - Investors retain shares and earn dividends in subsequent years (estimated profit for 3 subsequent years: €717M).

### Call to Action

- **Join Us:** We're looking for investors as partners who are willing to share their knowledge and contacts to speed up execution. Become part of our journey and earn the bragging rights that come with it!
- For more details, visit [mortalisgame.com](https://mortalisgame.com) or write [game@mortalisgame.com](mailto:game@mortalisgame.com).